



Knowledge tailor-made

## KnowledgeAgent - Tailor-made solutions for your success

Many factors are critical to the success of a company. Knowledge is among the most important of them. For over 10 years, KnowledgeAgent has been providing essential market information to companies and organizations.

As a leading specialist in market and competitor information, we deliver tailor-made market intelligence solutions - fast, precise and customized to our clients' needs. The effective combination of cross-sector expertise, the use of state-of-the art technology as well as access to a broad range of sources enables us to deliver precise and high-level results.

Our web-based market intelligence solutions summarize information on markets and competitors. KnowledgeAgent is a partner of Comintelli®, provider of the award winning solution Knowledge XChanger™. This solution provides you with a solid basis for your decisions enabling you to secure strategic advantages.



## Knowledge XChanger™ – Market Intelligence at its best

Knowledge XChanger™ is a comprehensive solution for content delivery, knowledge management and enterprise search. Based on a broad set of features it helps you to automate information integration and classification of external and internal sources. Information can be analyzed and delivered to relevant authorized users.

The solution automates the tasks of:

- Aggregating content from multiple sources
- Classifying content using topic maps
- Analyzing trends and patterns
- Searching full text documents
- Delivering content in various formats to authorized users

Customers using Knowledge XChanger™ achieve a competitive advantage by gathering and analyzing market and competitor information in a structured process. Start investigating how Knowledge XChanger™ would suit your organization and contact us to talk about a Proof-of-Concept project.

[Solution Highlights >](#)



# Knowledge XChanger™

## General Highlights

### Searching:

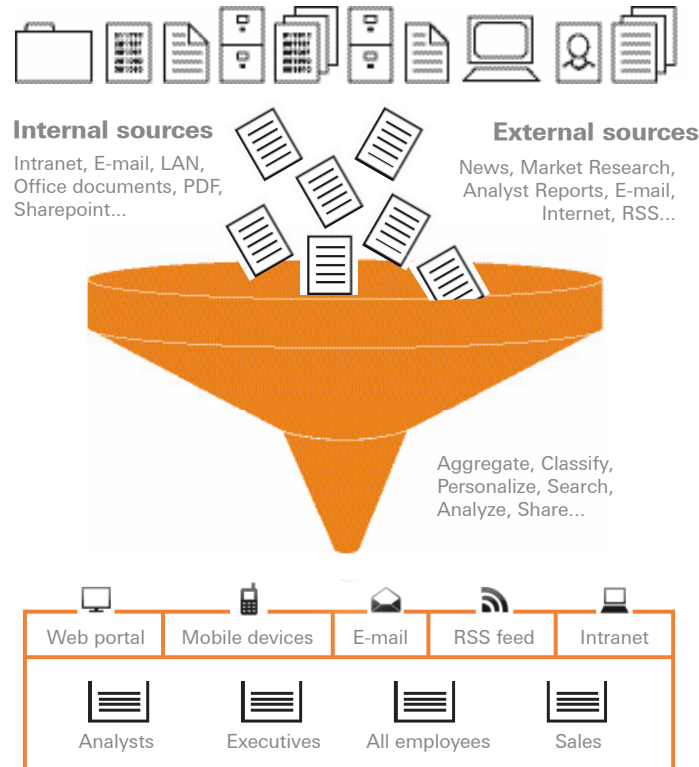
Powerful full-text search with very rapid response times. Search results can be highlighted and ranked in date or relevancy order. Searches can be refined in a number of ways, e.g. drill-down by searching within search results, faceted search within topics, search within specific dates. Offers numerous ways of fine-tuning search to suit various types of content and search needs. Users can save and subscribe to their personal favorite search queries.

### Taxonomies:

The powerful automatic Classification Engine allows users to search and navigate content using taxonomies or topic maps.

### Publishing:

The publishing interface allows authors to manually add content into the system using a web based word editor. It is also possible to retrieve content from other production systems via e.g. RSS. All text is stored in one common XML based format, while attachments are stored in their original format. It can easily be exported to other formats, such as RSS, PDF, Word and Powerpoint.



## Market Intelligence Highlights

### Matrix Analyzer:

A unique and patented analysis tool for searching, visualizing and generating reports on unstructured Information in a matrix format. "Heat maps" can be applied to the searches to easily identify hot spots. It is the first of its kind and brings powerful and dynamic analysis to the world of unstructured information, something that has previously only been associated with structured database contents.

### Benchmarker:

Benchmarking is a powerful method of comparing various metrics against best practices. This function allows flexible side-by-side comparisons of profiles (e.g. companies, products, countries), where you can select not only which profiles to compare, but also exactly which data fields to compare.

### Create Reports and Newsletters:

Analysis needs to be communicated effectively to the right persons in order be of any value. Knowledge XChanger™ hosts a variety of tools to support time-effective distribution of content.

Generating reports is one of these, which enables quick selection of articles to include in a report. Each report can be commented and designed before it is sent out to pre-defined lists of recipients.

